PROBLEM GAMBLING SIGNAGE

EXHIBIT X. A.2

Granular Messaging

The following disclaimers will be affixed on all of our slot machines at Sterling Forest Resort. Moving forward, we will continue to focus our efforts on utilizing these plaques at other potential sites as deterrents to underage gambling and as a support resource for those who need help.

Figure X. A.2-1a. Disclaimer Slot Machine Plaque



Figure X. A.2-1b. Disclaimer Slot Machine Plaque



Wide Area Messaging

Sterling Forest Resort will work closely with the New York Council for Problem Gambling to market their messages: 'KNOW THE ODDS' and 'PLAY RESPONSIBLY'. These messages will be found in a clear and visible manner throughout the casino in different languages and a variety of forms including brochures, posters, TRUs, ATMs, and electronic media (in-house TV, player information displays [PIDs], etc.).

Figure X. A.2-2a. Wide Area Messaging Signage



PROBLEM GAMBLING SIGNAGE

Figure X. A.2-2b. Wide Area Messaging Signage



Figure X. A.2-2c. Wide Area Messaging Signage

Multi-Lingual Problem Gambling Hopeline Signage



Web Banners and Sterling Forest Resort Responsible Gambling Landing Page

Sterling Forest Resort will dedicate a large portion of their web presence to the promotion and education of Responsible Gambling, as is currently the practice of Resorts World Casino New York City.

Figure X. A.2-3. Web Banners



Figure X. A.2-4. Sterling Forest Resort Responsible Gambling Landing Page



<u>Digital Signage</u>

Digital signage will display responsible gaming messages throughout the property.

Figure X. A.2-5. Digital Signage Example



MUST BE 18 YEARS OF AGE OR OLDER TO PLAY NEW YORK LOTTERY GAMES. PLEASE PLAY RESPONSIBLY! 24-HOUR PROBLEM GAMBLING HOPELINE IS AVAILABLE FOR PROBLEM GAMBLERS 1.877.8.HOPENY!

PROBLEM GAMBLING SIGNAGE

Marketing Collateral

The following is an example of a type of responsible gaming tagline that will be printed on all marketing collateral:

Figure X. A.2-6. Example Responsible Gaming Tagline for Printed Marketing Collateral





MUST BE 18 YEARS OF AGE OR OLDER TO PLAY NEW YORK LOTTERY GAMES. PLEASE PLAY RESPONSIBLY! 24-HOUR PROBLEM GAMBLING HOPELINE IS AVAILABLE FOR PROBLEM GAMBLERS 1.877.8.HOPENY!