## IX. LOCAL IMPACT AND SITING FACTORS

## **B. REGIONAL TOURISM AND ATTRACTIONS**

## 4. LOCAL AGREEMENTS

Submit as Exhibit IX. B.4. copies of local agreements designed to expand Gaming Facility draw (i.e., number of patrons brought to the Region).

Exhibit IX.B.4 compiles copies of agreements with local attractions, entertainment venues, hotels and motels, recreational outlets, nature preserves, sports facilities, restaurants and shopping facilities to market the Orange County area on a cooperative basis with the goal of increasing overall visitation for the overall benefit of the region. These agreements vary from direct cross marketing relationships to utilization of the Gaming Facility's player rewards to the Gaming Facility being a direct patron of such outlets.

## **Attachment Included:**

Signed MOUs