## [planning, landscape architecture, urban design]

## HOTEL + RESORT

EDSA has been a part of the evolution of the art and science of planning and landscape architecture for over 50 years and continues to be at the forefront of creative plans and strategies in the design of resorts, tourist destinations, attractions and entertainment venues for the business success of our clients. By applying timeless design solutions to create unique and functional environments, the Firm is recognized as one of the worlds' leading planning, landscape architectural, and urban design firms. With 130 professionals working from four office locations, EDSA has the experience, cultural diversity and resources required to work effectively in the global arena.

Similar to storytelling, illustration or musical composition, the design of casino, hotel and resort environments requires a respect for environmental factors combined with smart business practices to create tourist destinations that are both economically sound and earth friendly. EDSA has an experienced team of planners and designers who specialize in creating environments that are rich in character and detail and that draw inspiration from the local history, culture and heritage.



Within the tourism and hospitality industry, EDSA has developed a keen ability to create resort environments that are inspirational and timeless. Among our prestigious list of hospitality clients are: Benchmark Hospitality, Blackstone Real Estate Advisors, CNL Hotels & Resorts, Disney Development Company, Fairmont Hotels & Resorts, Four Seasons Hotels & Resorts, Hilton Hotels Corporation, Hyatt International Hotels & Resorts, Rezorts, Rezorts, Rezorts, Rezorts, Rezorts, Ritz Carlton Hotel Company, Rosewood Hotels and Starwood Development.

For each project undertaken, EDSA strives to understand and meet the client's expectations, adhere to schedules and budgets, and ensure quality and appropriateness of design. Each project is directed by a Principal having similar project experience, and supported by a veteran staff of skilled professionals organized as a working team. This assures that each project will receive the highest level of design expertise and project management that is required.



Our services include master planning concept design, capacity and programming analysis, scripting, exhibit and graphic design, theme development and full service site design. EDSA also offers its clients a comprehensive package of computer-based services to augment their on-going planning and design activities. The Firm can supply drawing and data output to its clients in a range of formats including AutoCAD, GIS and others as required. EDSA also employs the latest graphic design software and hardware.



## CLIENT PARTNERSHIPS

Our reputation is a result of building long-term, mutually rewarding relationships with our clients by displaying integrity, design excellence and credibility. When an agreement is signed, we join our client's team and do whatever is necessary to contribute to that team's success. At the same time, our intellectual ideals are firmly rooted in professional reality. For our clients, we must be creative and deliver. We understand the intrinsic balance between design talent and technical expertise is defined by a pragmatic business approach towards built environments.

## SERVICES

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